



cariloop + 5

How 5 strengthened its culture, recruited more new hires, and achieved a 2.5x ROI with Cariloop

While providing energy advisory services for North American clients, 5 has developed a strong company culture with great employee support. When the pandemic brought new caregiving challenges, 5 looked for resources their team could use.



Previously unseen employee struggles rose to the surface

As employees shifted to working from home, caregiving challenges surfaced, leaving them feeling overwhelmed at work.



A wide variety of care needs had to be met—urgently

From childcare and at-home learning to elder care, medical emergencies, and family losses, 5 required specialized resources for each challenge.



Honoring their culture required an intentional and inclusive approach

Any solution the firm implemented had to uphold their commitment to caring for employees and their loved ones as individuals.

That’s where Cariloop came in.

Cariloop offers employees personalized support in their caregiving journeys, on their terms—and helps HR teams attract, support, and retain top talent with a single, employer-paid benefits solution designed for people who care for others.

How Cariloop helps 5 grow, support, retain its industry-leading team and culture:



Wide-Ranging Support from Compassionate Coaches Personalized caregiving support brings relief, peace of mind, and empowerment to the 5 team, who have used Cariloop to ease stress from caregiving, childcare, education, and elder care.



All Loved Ones and Scenarios Covered As far Cariloop is concerned, if you’re a loved one, you’re family. 5’s employees especially appreciate that they can use their Cariloop benefit for anyone they consider a loved one, and for as many people as they choose.



Demonstrating Commitment to Employee Wellbeing 5 can provide specific solutions for the unique challenges their employees face and further expand upon the deeply supportive culture of care they had worked so intentionally to foster.



5's Experience and Results After Rolling Out Cariloop

15%

Employee Utilization

Cariloop takes on the heavy lifting of finding care solutions for each need, saving valuable time and stress

180+

Unique Needs Supported

Employees can come to Cariloop for support their unique needs, regardless of where they are on their caregiving journey

2.5x

Return on Investment

5 has achieved a 2.5 ROI thanks to the time employees save while working with a Cariloop Care Coach

“ Many companies boast a strong culture, but one of the ways we can prove how fundamentally different we are is through showcasing Cariloop. **Every time we discuss that this is a free benefit for employees and their loved ones, it's a light bulb moment for the candidate.** It's the exact moment when you see them think of themselves not as a prospect but as a future 5 employee.”



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We believe no one should go through caregiving alone.

cariloop.com